

TED^x Philly

x = independently organized TED event

2010 SPONSORSHIP INFO

What is **TED**?

TED is a small nonprofit devoted to **Ideas Worth Spreading**. It started out (in 1984) as a conference bringing together people from three worlds: **Technology, Entertainment, Design**.

Since then its scope has become ever broader. Along with two annual conferences -- the TED Conference in Long Beach and Palm Springs each spring, and the TEDGlobal conference in Oxford UK each summer -- TED includes the award-winning TEDTalks video site, the Open Translation Project and Open TV Project, the inspiring TED Fellows and TEDx programs, and the annual TED Prize.

Past speakers include Bill Clinton, Bill Gates, Jane Goodall, Frank Gehry, Paul Simon, Sir Richard Branson, Philippe Starck and Bono.

What is TEDx?

TEDx was created in the spirit of TED's mission, "ideas worth spreading." The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

In its first year, TEDx has grown into a remarkable global phenomena. Across the world, thousands of people are gathering at meetings to experience the power of ideas. TED lends their name, format, and a few simple guidelines to local organizers with the passion and dedication to make these events happen.

What is **TEDxPhilly**?

TEDxPhilly is an all day event happening on Thursday, November 18th, 2010 in the Perelman Theater at the Kimmel Center. It is an opportunity to celebrate what's happening **right here, right now** in Philadelphia and beyond.

Our goal is to showcase practitioners, makers, and thinkers who are contemporary and thought-provoking; who are pushing the boundaries of their own disciplines; and who are working towards a more purposeful, socially responsible future.

The audience is as important as the presenters and will reflect the many passionate, motivated, and hard-working individuals who are part of the broader community of Philadelphia.

Why sponsor TEDxPhilly?

Because you will be investing in the creation of a community who believe in the power of **ideas worth spreading**.

Because you believe in bringing together corporations and individuals who want to be change agents surrounding remarkable thinking and ideas.

Because you want to leverage ideas, technologies, design, and education to help create a better future.

Because you want to support the promotion of what's happening **right here, right now** in your community.

Sponsorship Opportunities

There will be many opportunities for in-kind sponsors to contribute towards any of the following (and more):

Reception and Catering

Hotel and Travel

Printing

Exhibits and Demos

Stage Design

Signage

T-Shirts

Tech Equipment

Please see the following slides for an explanation of the sponsorship levels and benefits.

TEDxPhilly Sponsorship Levels

Love Park (\$500 - \$1000)

- Logo on website
- Acknowledgment in printed program

Franklin Square (\$1000 - \$2500)

- Logo on website
- Logo in printed program
- 2 tickets to November 18th event

Washington Square (\$2500 - \$5000)

- Logo on website
- Logo in printed program
- Stage slide mention
- 4 tickets to November 18th event

TEDxPhilly Sponsorship Levels

Rittenhouse Square (\$5000 - \$10000)

- Logo on website
- Logo in printed program
- Stage slide mention
- 6 tickets to November 18th event
- Invitation for 6 to pre-event reception for speakers & VIPs

Fairmount Park (\$10000+)

- Premiere logo placement on website
- Premiere logo placement in printed program
- Stage slide mention
- Special mention during introductory remarks
- 10 tickets to November 18th event
- Invitation for 10 to pre-event reception for speakers & VIPs

Find out more

Ready to discuss your sponsorship options?

Please contact us: info@tedxphilly.com